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Kellogg's Garden Beauty BOOK

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**Fall of
1934**
.....

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Featuring

New Painted Daisies with
Chrysanthemum cen-
ters, front cover.

Cream of 300 best Phlox,
page 9.

Cream of 200 best
"Mums," page 10.

New Sateena Iris, page
13.

Time-Savers, page 16.

New Poppies, page 17.

New Rose Dawn Dian-
thus, page 20.

**R. M. Kellogg Co.
Three Rivers, Mich.**

Here are Descriptions of Painted Daisies shown at right

See colored picture at right.

Miami Queen. The two large flowers at the top of the picture are both Miami Queen. Note the beautiful coloring and note particularly the beautiful tufted center, as fluffy and pretty as a hot-house Chrysanthemum. Miami Queen grows as large or larger than any Painted Daisy now grown.

Buckeye. The two flowers, one small and one large, at the right of the picture are Buckeye. Buckeye can be distinguished by its rich dark coloring. It is very similar in form to Miami Queen. The only difference is in the coloring which is almost pure red, just slightly on the verge of purple.

Trojan. The large flower in the lower left of the picture and the small one just above it are Trojan. It is almost as dark as Buckeye and, like Buckeye, is similar in form in Miami Queen.

The small flowers shown in this picture will soon open up to the full size of the larger flowers shown.

Miami Queen—Two flowers at top.
Trojan—Large flower at lower left.
Buckeye—Large flower at lower right.

New!

Three Painted Daisies with Chrysanthemum Centers!

Just imagine the fluffy beauty of a hothouse Chrysanthemum combined with the demure and charming beauty of the Painted Daisy! The picture at the right can give you an idea but does not do justice. Only in the flowers themselves can you see the dainty fluffiness of the centers, the rich coloring, and the shy grace of the petals. These are Painted Daisies over whom some fairy godmother—like Cinderella's—has waved a magic wand, and like Cinderella they captivate everyone with their new-found loveliness.

They grow 24 to 30 inches high and spread about 2 feet when full grown. Have produced as many as 50 flowers per plant per season. Very fine for group plantings and borders. Can be used in rock gardens when gardens are constructed to permit plants of this height. Fine for cutting.

Price, 50c each; 3 for \$1.15; 6 for \$2.00; 12 or more at 30c each.

R. M. Kellogg Co.
Three Rivers, Mich.





Fall Planting, and Why!

Dear Friends:

Everything listed in this catalog can safely be planted in the fall. Tulips, hyacinths, narcissus, scilla, ixia, chionodoxa, crocus, poppies, Dutch, Spanish, and English Iris, snowdrops, and eranthis must be planted in the fall, and you will get better results by planting peonies and German iris in the fall, although they can be planted in the spring.

Fall planting saves you almost a year even on plants which can be planted in the spring because they will start growing just as soon as the frost leaves the ground. This early start-off gives your plants and bulbs a strong root and top system long before your hot, dry weather begins, which is a big advantage in favor of fall planting.

Here in Michigan where the temperature goes far below zero, we have planted both bulbs and plants in November and December. The following spring and summer this late fall planting equalled in every way the plants and bulbs which were planted out the previous spring. The best and largest German Iris we ever grew were planted in late November.

Why wait until spring to plant bulbs and plants which can safely be planted in the fall? Many items in this catalog must be planted in the fall because they cannot be furnished for spring planting. Plant now and get quick and sure results. Have beautiful flowers early next spring and all summer long.

Order now, but leave the shipping date to us. We will deliver your plants at the proper time for planting and we will send you instructions telling how to plant and how to carry the plants and bulbs through the winter in tip-top shape. Come and see us whenever you can.

Sincerely yours,

J. E. Beatty

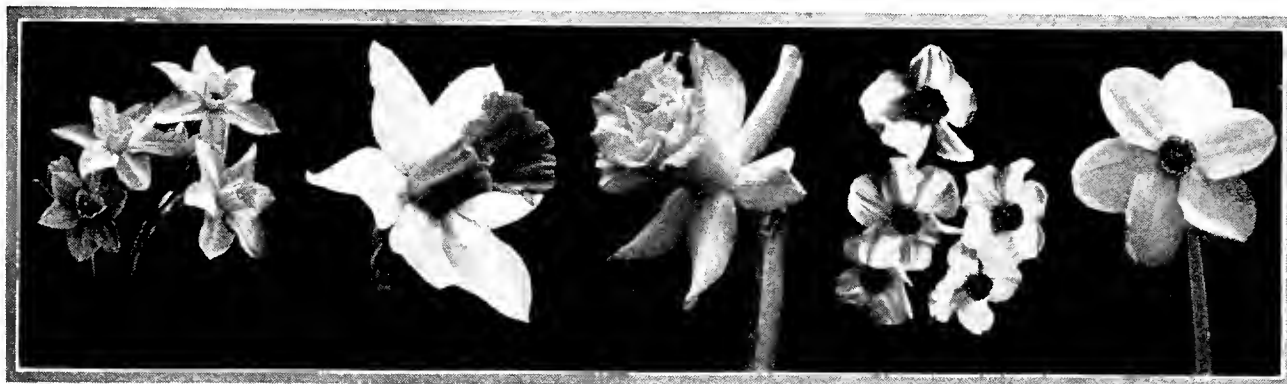
TWENTY Beautiful Narcissus \$1.00

Finest varieties mixed and not labeled. Who cares for names where beauty is concerned! Glory of Sassenheim is beautiful without the name and so are Laurens Koster, White Lady and the others. Fine for planting in your lawn or among shrubbery, or amazingly beautiful in any planting. Big value!

How to Naturalize

To plant in sod, simply drive a stick into the sod about 6 inches, then push the bulb down into the hole—that is all. It will grow and bloom among the grass blades with beautiful effect. Scatter promiscuously for naturalizing.

Narcissus and Daffodils for Flowers in Early Spring



WHITE LADY (Leedsii)

Beautiful white; early May. Sweet scented. 6 for 45c; 12 for 80c.

GLORY OF SASSENHEIM

Large yellow trumpet, silvery white deck leaves; late April. 6 for 75c; 12 for \$1.25.

VON ZION (Double)

Beautiful yellow all over; early April. Note unusual earliness. 6 for 75c; 12 for \$1.25.

LAURENS KOSTER (Poetaz)

White petals, orange cup. Many flowers on one stem; early May. 6 for 45c; 12 for 80c.

KING EDWARD VII

Snow-white petals, deep yellow center, orange edge; early May. 6 for 45c; 12 for 80c.



ALBO PLENO ODORATO

Beautiful white, rose-like. Blooms for Decoration Day. Delightful odor. 6 for 45c; 12 for 80c.

6 to 8 Weeks of Flowers

These Narcissus bloom from early April till June—Beginning with Von Zion, early April, and ending with Albo Pleno Odorato late in May and early in June—6 to eight weeks' succession of beautiful soul-inspiring flowers. Plant under your shrubbery. They will bloom before the shrubbery has leafed out. Or plant in the sod of your lawn. Most varieties finish blooming before lawn mowing time.

You have seen Narcissus and know their beauty. These are as beautiful as any you have ever seen.

King Alfred

Now priced low for outside garden planting. Narcissus lovers, here is your opportunity! Shaped like Glory of Sassenheim but deck petals more round. Trumpet and deck leaves clearest, most beautiful golden yellow you ever saw. Mammoth in size. Borne upright on strong, straight stems. Blooming period latter part of April. Very strong, vigorous grower. Glorious!

6 for 75c; 12 for \$1.25; 25 for \$2.00.

\$1.35
VALUE
for
only **\$1.00**

Send us only one dollar and we will send you 2 bulbs of each variety of Narcissus shown and listed on this page, as follows:

2 White Lady	\$0.15
2 Glory of Sassenheim25
2 Von Zion25
2 Laurens Koster . .	.15
2 King Edward VII .	.15
2 Albo Pleno Odorato15
2 King Alfred25

Total Value . . . \$1.35

All bulbs labeled.
\$1.35 value for only \$1.00.

WE PAY POSTAGE ON ALL ORDERS AMOUNTING TO \$2.00 OR MORE.



Fritillaria Meleagris.

18
Fritillaria
\$1.00

(*Fritillaria*
Meleagris)

A novel and bizarre little flower, yet very pretty. Come in reddish brown and purple, and oddly checkered. Do well in a dry situation.

20 Grape
Hyacinths \$1
(*Muscari*)

(See picture at right above). One of the most delightful of early spring flowers whether grown in the garden, in the lawn, or among shrubbery. We list the **Heavenly Blue** variety. Very, very pretty.

15 Snow-
drops \$1
(Single)

Usually the very first flower to appear in spring, hence, exceedingly desirable. Often push up through the snow. These come in both single and double flowers priced as follows:

15 Single Snowdrops \$1.00
10 Double Snowdrops 1.00

Picture shows the Double Snowdrops.



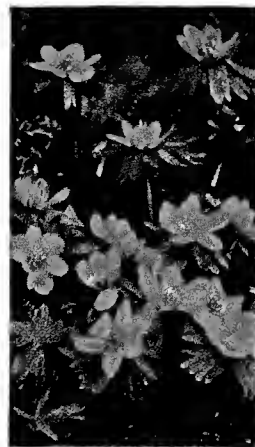
Early Spring Tonic

HERE are flowers that bloom when you have most need of them. These little charmers appear early in the spring, stepping impishly on the very heels of winter and seem to smile reassuringly at mortals who are tired of low hung clouds and gray, gloomy days. Their gay, youthful colors are inspiring and refreshing. They benefit the very spirit.

Spring Tonic Collection

All 10 collections shown on these two pages, 179 bulbs in all, 10 different varieties.

\$10.50 value— \$8.95
Postpaid for



Eranthis Hyemalis.

20 Eranthis \$1
Hyemalis
(*Winter Aconite*)

An exceedingly pretty little flower of rich golden yellow. The blooms nestle among their own pretty green leaves with delightful effect. Especially valuable where ground is inclined to be moist, e. g. under trees. Grow 3 to 8 inches high.

Hyacinths

12 for \$1.50

These flowers should not be overlooked in any planting. Their gay, youthful colors have a freshness and crispness that are very inspiring and refreshing.



for Winter-Worn Spirits

PLANT AMONG SHRUBBERY!

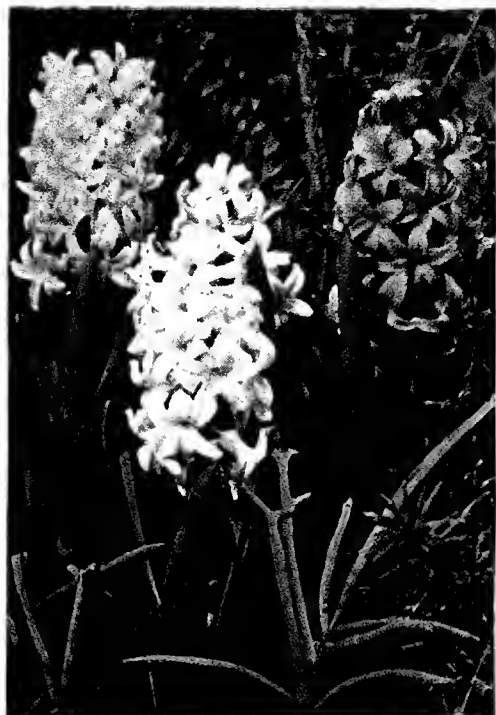
The fine thing about these flowers is that they are through blooming before your shrubs leaf out. Plant them right under your foundation hedge or among your shrubbery groups.

All but Hyacinths can be planted in the lawn, for they are through blooming before lawn mowing time. To plant in the lawn, simply drive a hole with a stick, and push the bulb down into the hole. Consult your planting instructions for proper depth—free with each order.

We offer you two each of six fine colors for only \$1.50, as follows:

2 Yellow	2 Blue
2 Red	2 White
2 Pink	2 Purple

Note: If you wish you may make your own selection of colors at \$1.75 per dozen bulbs.



Chionodoxa.

20 Chionodoxa \$1
(Glory-of-the-Snow)

Bloom very early, about the same time as Crocus. Spikes 10 to 12 inches high. Plant closely and they will cross themselves, drop seeds and produce a wonderful effect for the future.

28 \$1
Crocus

These flowers have a pertness and sauciness all their own. For only \$1.00 we send you 28 bulbs in 4 colors as follows: 7 white, 7 blue, 7 yellow, 7 striped. You will love Crocus.



Crocus.



Campanulata Rosea.

18 \$1
SCILLA

One of the finest of flowers for planting in your lawn. Note the pretty Lily shape and delightful color. Two varieties as follows. State choice.

Scilla Campanulata
Rosea. Pink. 18
for \$1.00.

Scilla Sibirica. Blue.
18 for \$1.00.

Nine bulbs of each
color for \$1.15.



Paper-White Narcissus

15 Big Bulbs, \$1
6 for 50c — 30 for \$1.85

*Bloom In Bowl of
Water—No Soil Needed*

These pretty flowers bring your garden right into the house during the winter—no soil or dirt needed—just place the bulbs among stones in a bowl of water and they grow and bloom.

This offer gives you 15 fine, large bulbs—enough for a continuation of bloom. Plant about five at a time, starting in November and replant with new bulbs at intervals of about 3 weeks. Two collections will last all winter. Price of 2 collections, 30 bulbs, only \$1.85.

25 AFRICAN Corn Lilies (Ixia) \$1

These rare flowers come from far off Africa but are well adapted for our northern climate. They are beautiful flowers with wide color range—scarlet, orange, white, pink, purple, yellow, and intermediate colors. Can be used in practically all locations of the United States if lightly mulched. Fine for bed, border, or in the lawn.

This bargain offer contains a mixture of colors (not labeled). Foliage grass-like; flowers in early spring, 10 to 15 inches high. Should be planted late, otherwise they may start a fall growth which is undesirable.

Price: 25 for \$1.00; 50 for \$1.85; 100 for \$3.25.

Free

Don't overlook
free offer on page
25—\$1.00 value
without extra charge
—your choice from
this catalog.



African Corn Lily—Ixia.

20 New Tulips from Holland \$1

50 for \$2.00; 75 for \$2.85; 100 for \$3.65; 200 for \$6.00.

Again the Dutch Twins Greet You

Last year these delightful youngsters introduced one of the finest and most unusual Tulip collections ever offered. Now, they offer them again and assure you, in their quaint Dutch manner, that you will be really and truly delighted.

Varieties not in any other collection. Many entirely new, never seen in America before—pure colors, variegated colors, and strange, beautiful markings that you will love. A wide color range, a wide range of types too varied to illustrate.

These Tulips were selected by a true Dutch Tulip grower, born and reared near Lisse, the great Tulip district of Holland, who knows Tulips. We are so certain that you will be happy with this collection that we offer to refund your money when they bloom if you are not satisfied. Order now before our supply is exhausted. Prices above.



Tulips

TULIP TYPES. Type means little to the average grower, hence we are not separating the varieties according to type. However, we do state the type in the description for those who pay attention to that detail.

PRICES OF TULIPS

Prices of all Tulips, Darwins, Breeders, and Cottage, are as given below excepting City of Haarlem, for which we must ask slightly more.

12 bulbs . . . \$0.70 50 bulbs . . . \$2.25
25 bulbs . . . 1.25 100 bulbs . . . 4.00

Anton Roozen. Vivid rose-pink, white base. Darwin.

Apricot. Bronzy buff, shaded apricot and olive. Breeder.

Baronne de la Tonnaye. Vivid pink with deep rose margin. Darwin.

Cardinal Manning. Deep purple with rosy bronze shading. Breeder.

City of Haarlem. Immense blooms of gleaming scarlet with black center. Darwin. \$1.00 per doz.

Clara Butt. Clear pink flushed salmon-rose. Darwin.

Dom Pedro. Rich mahogany, bronze interior. Breeder.

Dream. Large flowers of light heliotrope. Darwin.

Fairy Queen. Soft heliotrope with amber-yellow margin. Cottage.

Farncombe Sanders. Rich scarlet, white base. Darwin.

Gesneriana Spathulata. Rich scarlet with blue-black base. Cottage.

Gretchen. Silvery rose flushed rosy pink. Darwin.

Inglescombe Pink. Delightful salmon-pink. Cottage.

John Ruskin. Orange-apricot with shadings of lilac-rose. Cottage.

King Harold. Mahogany-red, deep blue base. Darwin.

La Tulipe Noire. Extra large maroon-black. The very finest black Tulip. Darwin.

Le Notre. Exceedingly choice silvery pink. Darwin.

Louis XIV. Dark purple with golden brown margin. Breeder.

Mme. Krelage. Brilliant lilac-rose with pale rose margin. Darwin.

Mrs. Moon. Showy flowers of rich golden yellow. Cottage.

Nora Ware. A showy variety. Clear lilac with silvery shadings. Darwin.

Orange King. Deep orange with inside of orange-scarlet. Cottage.

Painted Lady. Creamy white with lavender base. Darwin.

Panorama. Base color red with shades of apricot and gold. Breeder.

Picotée (Maiden's Blush). Pure white with dainty margin of deep rose. Cottage.

Pride of Harlem. Brilliant carmine, tall grower. Darwin.

Princess Elizabeth. Extra fine. Shimmering rose-pink. Darwin.

Professor Rauwenhof. Deep cherry-red with salmon glow. Darwin.

Sieraad Van Flora. Bright lavender flowers with pink glow inside. Darwin.

Wm. Copeland. Beautiful lavender-lilac. Darwin.

Yellow Perfection. Light bronzy yellow shaded purple. Breeder.



Single Tulips (Above).

20 DOUBLE TULIPS \$1
45 for \$2.00.

A better name for these lovely flowers would be Peony-flowering Tulips for they are almost identical in form with gorgeous double Peonies.

This collection gives you 20 beautiful early flowering double Tulips, 4 each of white, pink, red, purple, and yellow. Not labeled.

A wonderful value. Offer good only as long as bulbs last.



Look! The Dutch Twins have something to say to you. See page at left.

WE PAY POSTAGE ON ALL ORDERS AMOUNTING TO \$2.00 OR MORE.

50 Gorgeous Tulips, All Colors ~ \$2.00 postpaid

◆ Kellogg's BLAZE Collection ◆

**Darwins,
Breeder's and
Cottage types
in glorious
assortment**

Red, yellow, orange, "black," purple, pink, mauve, bronze, white—every color that a Tulip ever showed is in this glorious collection. Planted together in a bed, these bulbs will make a blaze of color that will stimulate your best happy spirits and conquer even the heaviest attack of blues.

Planted in a border, they make a gleaming line of color over which your eye can travel with happy delight. They will arouse the admiration and envy of your friends and you will have many questions as to where you got such beautiful Tulips.

This collection gives you 50 large blooming size bulbs, all colors, not labeled. Plant them promiscuously for best effect. The haphazard arrangement of colors that will result will be the best arrangement of colors you can have.

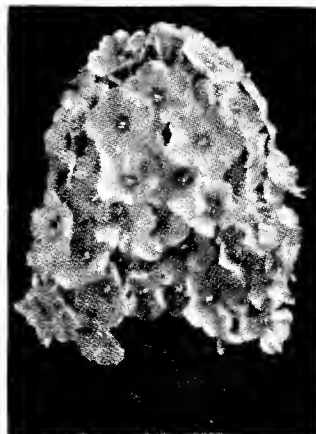
**Price, 25 bulbs, \$1.25;
50 bulbs, \$2.00; 100
bulbs, \$3.75.**

We pay postage on all orders amounting to \$2.00 or more.

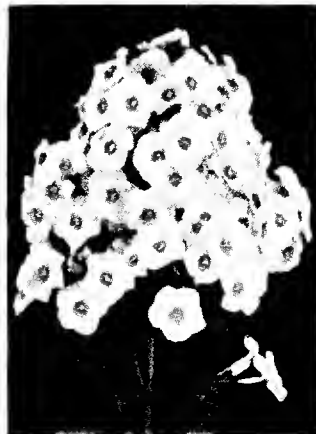
Free! You get a \$1.00 value free with every order for \$5.00 or more. See page 25.



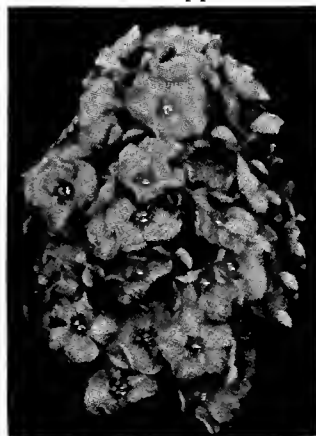
The CREAM of 300 BEST ~ HARDY PHLOX ~



Eifel Tower.



Count Zeppelin.



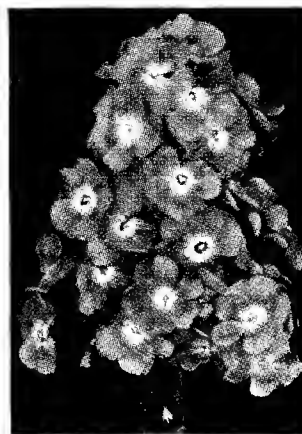
Saladin.



Paladin.

A year ago three experts, after searching the flower world, selected 300 varieties of Phlox that were outstanding and best. These 300 were selected from all that had any merit and with these they made a second sorting and selected the 50 that were most outstanding. Then a third sorting was made and the 10 shown here were selected.

Continued on page 11
See group offers



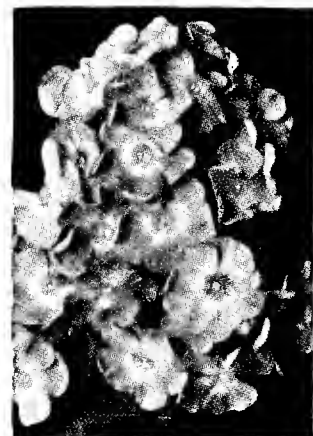
Kesselring.



Von Hochberg.



Enchantress.



Marie Jacobs.



Evelyn.

Royal Purple.

The Cream from Over 200 Best Chrysanthemums

The best of the best! Starting with over 200 best varieties, culling, sorting, choosing, we assembled this amazing collection of 10 Chrysanthemums. Many of them entirely new—all of them new to most of you. **Very little danger of finding them in your neighbor's garden.** These have proven to be the choicest, rarest, hardest, most beautiful of all those 200 best "Mums." Tested over a period of 4 to 5 years or more. Order them! You will be satisfied. Order varieties separately or in collections.

Scarlet Beauty Collection

This collection features the famous Scarlet Beauty "Mum" and four other equally rare and beautiful varieties. Order varieties singly at prices quoted, or we will send you one each—5 in all—for only \$1.00, postpaid.

Scarlet Beauty. A brilliant burst of deep scarlet fire, and lots of it! The ease with which this variety produces flowers and then more flowers will be a cause of continual wonder to you. Fine for cutting. Midseason bloomer. 35c each; 6 for \$1.75.

Snowclad. Extra choice, clear white. Seldom listed because of its scarcity. Midseason. 30c each; 5 for \$1.25.

Eva. Dwarf, deep pink. Grows 18 inches high on stiff stems. Flowers are large. One of the very best early pinks. One of the most profuse flowering. 30c each; 5 for \$1.25.

Golden Queen. Tall growing golden yellow. Blooms midseason. An excellent garden variety. 30c each; 5 for \$1.25.

Indian. Shaggy, coppery red flowers so unique that they defy description. Medium in size. Late bloomer. 30c each; 5 for \$1.25.

\$1.55 VALUE FOR \$1.00.

See offer at right



Scarlet Beauty.



Skibo.

Skibo Collection

This collection features the unusual "Skibo" Button "Mum" together with 4 others, giving a full color range. Order singly at prices quoted, or we will send you 1 each of the 5 below for only \$1.00, postpaid.

Skibo. Early bronzy yellow button type. Grows 2 feet high with masses of blooms. A striking contrast when planted with other Chrysanthemums or alone in the perennial bed or border. 35c each; 6 for \$1.75.

Boston. Bronzy red, large flowering type. Blooms midseason. 30c each; 5 for \$1.25.

Old Homestead. Rosy pink, large flowers. Blooms midseason. Extra hardy and prolific. 30c each; 5 for \$1.25.

Excelsior. Rich golden yellow. Easily the finest clear yellow Chrysanthemum ever to come before our notice. Midseason. 30c each; 5 for \$1.25.

Autumn Glow. Rose-crimson. Extra vigorous grower. Late bloomer. 30c each; 5 for \$1.25.

\$1.55 VALUE for \$1.00
See offer at left

\$3.75 VALUE for \$2.00
See FREE offer at left

SCARLET
BEAUTY
Collection
5 "Mums"

1 each
varieties
at left, \$1

Free!

Order both collections and we'll give you one ALADDIN free—65c value. See page 16.

Skibo
Collection
5 "Mums"

1 each
varieties
at right, \$1

Turn back
to page 9.

The Cream of the 300 Best Phlox

Continued from
page 9.

These are the cream—the best of the 300 best. Many of them are entirely new—the entire list is new to nine out of ten of you.

These are varieties you can plant with every assurance that you have something unusual and beautiful—SOMETHING YOU WILL NOT FIND CROPPING UP IN EVERY NEIGHBOR'S GARDEN.

We do not believe that any collection of Phlox has ever before been assembled with the unusual merit that this collection offers

you. You can buy them by individual varieties or we offer them in two collections, giving you the entire list at special prices. Order at once because the supply for the first year is limited and probably will be limited for several years to come.

Descriptions of all varieties will be found on this page in positions corresponding to positions of illustrations on page 9.

Eiffel Tower

The delightful part of this Phlox is in the shading. First comes a pretty white eye, then almost pure red, which shades off to white. Appears pink at a distance. 25c each; 10 for \$2.00.

Count Zeppelin

Large, pure clear white with distinct vermilion-red eye, giving pretty polka-dot effect. 25c each; 10 for \$2.00.

Saladin

Clear, deep brilliant vermilion-red with dark purple shading in center; a very rare color scheme 30c each; 10 for \$2.50.

Cream of the 300 Phlox Collection "A"

This gives you one each of the varieties shown on the left-hand side of page 9, as follows:

1 Eiffel Tower	\$0.25
1 Count Zeppelin25
1 Saladin30
1 Paladin25
1 Royal Purple40

Total Value\$1.45
Special Price Only **\$1**

Paladin

A blushing beauty—pink shaded with deep purplish red at eye and at edges. Beautiful. 25c each; 10 for \$2.00.

Royal Purple

Decidedly beautiful. Purple is very rich and deep at edges, shading to violet in center of petals, then deep reddish purple at eye. Should be in every garden. 40c each; 10 for \$3.25.

Cream of the 300 Phlox Collection "B"

This collection gives you one each of the varieties shown on the right-hand side of page 9, as follows:

1 Evelyn	\$0.40
1 Kesselring25
1 Von Hochburg25
1 Enchantress25
1 Marie Jacobs30

Total Value\$1.45
Special Collection Price Only **\$1**

Free! Order both collections and we'll send you—

1 PINK CHARMER

without extra charge. Total value of all Phlox, if bought singly, \$3.55. You pay only \$2.00. See color print of Pink Charmer, the extra early pink Phlox, on page 16.

Kesselring

Very beautiful 2-toned effect—deep pure purple at edges shading to white at center, golden yellow eye. Decidedly an outstanding variety. 25c each; 10 for \$2.00.

Evelyn

Petals are beautifully marked and shaded with different tones and shades of red, producing salmon effect. Amazingly beautiful. Very rare. 40c each; 10 for \$3.25.

Von Hochburg

The clearest, most brilliant, most beautiful red imaginable. Dazzling in its effect. 25c each; 10 for \$2.00.

Enchantress

Most beautiful salmon shade with shaded purple at eye. Very beautifully marked. Lives up to its name. 25c each; 10 for \$2.00.

Marie Jacobs

The clearest, prettiest violet of them all. Beauty greatly increased by distinct white star in center. 30c each; 10 for \$2.50.

WE PAY POSTAGE ON ALL ORDERS AMOUNTING TO \$2.00 OR MORE.

AUTUMN KING!



This beautiful Iris is so crammed with blooming power that it just can't get through in the spring—and so it has a second blooming season in the fall. We have never seen an Iris that produces such amazing loads of beautiful blooms as this one. The lovely purple and blue flowers are produced in such great abundance that they almost completely hide the foliage, and in the soft shades of evening, and when viewed at a distance, they seem like a pearly blue mist

over the plants—a decidedly beautiful effect!

Autumn King is one of the most graceful Iris we have ever seen. Flower stems are straight and free from angular “elbows” and each bears 3 to 4 lovely blooms or more. Height of flower stems about 24 to 30 inches; height of foliage about 15 inches, both uniform in height, giving a fine, even, compact effect—not straggly.

Even if you never liked Iris before, you are going to love them now! This Iris is wonderful! Blooms in late May and June, then again in the fall. Price: 1 for 35c; 2 for 50c; 5 for \$1.00.

Prices

1 for 35c, 2 for 50c
5 for \$1.00

Above picture taken in OCTOBER, 1932. At that late date our planting was a perfect sea of gorgeous flowers—a true fall bloomer!

of KELL

“New World”

Order this collection and see what is r

This is not an ordinary collection. For more than six years we have been testing hundreds of Iris varieties, propagating those which we found best, and discarding those which did not meet our rigid requirements, until now we have only 40 varieties and this collection of twenty new Iris is selected from the finest of those forty.

Here is your opportunity to get new and outstanding varieties for only a fraction of the price that will be charged later when we offer these same varieties separately and by name.

This year we have just a few above our planting requirements and are putting them into this wonderful collection. After these are all gone we must refuse all orders, **so order early!**

Twenty new Iris, each a different variety, new and glorious markings, new color combinations. **AT LEAST A \$4.00 VALUE, only \$2.00, postpaid.**

Forty Iris, 2 each, 20 kinds, **only \$3.75, postpaid.**

Varieties not labeled. Order at once before supply is exhausted.

Note: The beautiful Sateena Iris shown at the right is one of the 40 varieties that reproduced in sufficient quantity to be offered individually, and while Sateena is **NOT INCLUDED** in the above collection, we can assure you that **THERE ARE PLENTY OF OTHERS IN THE COLLECTION THAT WILL EQUAL IT IN BEAUTY AND VALUE.**



KELLOGG'S Iris Collection

new in the Iris world!

20
New Iris
\$2.00



New!

**A Giant
in Size!**

**A Fairy
for Beauty**

**Sateena
Iris**

(Offered only by
Kellogg)

Rarely do we see such a wonderful combination of size and beauty as is found in this new Sateena Iris. The blooms are nearly 6 inches tall from bottom of lower petals to the top of upper petals and with all its massive size it maintains a wonderful shape. Note illustration. Upper petals are held straightly upright and are a beautiful light frosty blue; lower petals are deep rich purple with golden throat, and beautiful gold and purple zebra markings at the base. Inner petals are unusually beautiful.



Sateena Iris is very tall and stately —nearly all are 3 feet or more in height. This is indeed one of the most beautiful Iris we have ever seen and we recommend it to all. Easily grown.

Prices
1 for 75c
3 for \$2


**DUTCH
IRIS**

Unusual! Iris in the Spanish, Dutch and English Manner

English Iris Picture at right.

HERMAN. A beautiful white flower with purple and maroon stripes. Magnificent size. 12 for \$1.10.

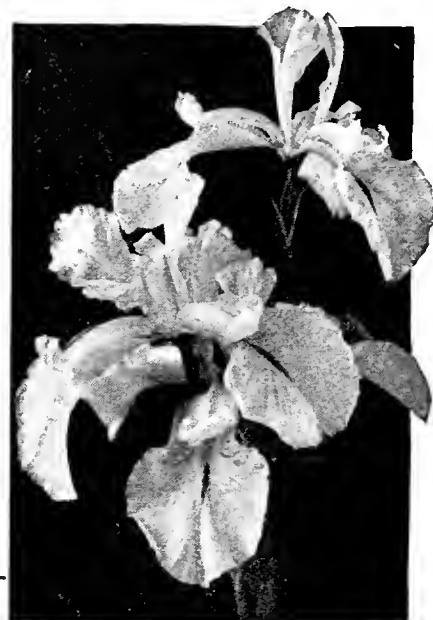
MAUVE QUEEN. A real delicate mauve beautifully marked with very small blotches of darker color occurring at random—very fine effect. Golden yellow stripes. 12 for \$1.10.

PRINCE ALBERT. Very light shimmering mauve-blue, like moonlight on frosty snow, yellow markings. 12 for \$1.10.

QUEEN OF THE BLUES. A real true blue, dark and rich as indigo with amazingly pretty yellow stripe on each petal. No tinges of purple—**PURE BLUE!** 12 for \$2.00.

CORNELIA. A beautifully patterned color scheme as if petals were white then painted in beautiful patterns of purple, blue, and yellow by some skillful artist. Upper petals purple. Very rare and beautiful. 12 for \$2.00.

RAPHAEL. What a glorious flower this is! Absolutely the richest, most ravishing of all Iris. Never have we seen such a beautiful and rich royal purple as is found in Raphael. Upper petals almost black. Rich gold stripe on lower. Plant it! You will be delighted! 12 for \$2.00.



15 BEAUTIFUL English IRIS

\$1.35 value or
 more for only **\$1.00**
 \$1.00. This mixture gives you 15 fine blooming size English Iris bulbs in a fine range of colors—white, blue, and purple in light and dark shades, and we recommend them to every flower lover who is interested in beauty alone, without regard for names. They come to you unlabeled and the amount you save is your reward for allowing us to ship them that way. Offer good only as long as supply lasts.

20 DUTCH IRIS \$1

Flowers like orchids, habit of growth like Tulips. These pretty and delicate Iris are grown from bulbs and give a novel effect to your garden. Stems straight and erect, foliage beautiful green. Blooming period right after Tulips.

You get a mixture of many pretty colors. 20 bulbs, really a \$2.00 value. Bulbs not labeled. 20, \$1.00; 50, \$2.00.

20 SPANISH IRIS \$1

Spanish Iris are almost identical in form with Dutch Iris, but bloom about 10 days to 2 weeks later. You should, therefore, order both collections to get a succession of bloom. Colors of Spanish Iris are blue, yellow and white. 20, \$1.00; 50, \$2.00.

Free!

2 Wedgewood

With order for 2 Dutch Iris collections, OR 2 Spanish Iris collections, OR 1 of each. See picture page 16.

Dutch Iris and Spanish Iris, almost identical in form.

20 Dwarf Iris Only \$1



These are the chubby darlings of the Iris family. They will add pertness and sauciness to your border or rock garden, and you will love them. Grow only 6 to 10 inches high—many, many flowers—bloom very early in spring, almost as soon as foliage appears. We are quoting prices that make them available for borders as well as rock gardens. **For \$1.00 you get the following:** 4 Grand Mogul, violet-purple; 4 Lobelia, violet; 4 Negus, red-violet; 4 Marocain, rich purple; 4 Verna, purple-violet. 20 in all. 20 for \$1.00; 50 for \$2.00; 100 for \$3.50.

Supply limited. Order at once.



SURPRISE Rock Garden

Any rock garden enthusiast will be delighted with this fine value. You get 15 choice plants, all different, all fine varieties. We refrain from naming these plants because we want to give you the biggest surprise you ever had. Guaranteed to please. All plants neatly packed and sent postpaid.

15 Fine
Plants

Postpaid for

\$2.00

sent postpaid.



TIME SAVERS!

Turn to page 16

Aladdin "Mum"

... 6 to 8 Weeks Ahead

Pink Charmer Phlox

... 3 to 4 Weeks Ahead

Wedgewood Dutch Iris

Earliest of All Dutch Iris

Turn the page and see color pictures of these three new time-beaters. Imagine a Chrysanthemum and a pink Phlox that bloom in June—and on—and a beautiful new blue Dutch Iris that beats all others. These new flowers scratch days and weeks from your calendar—they give you your favorites earlier and longer. They set a new time schedule in your garden. They save time for you and they are amazing in their beauty. Point for point they will match and out-match your former favorites.

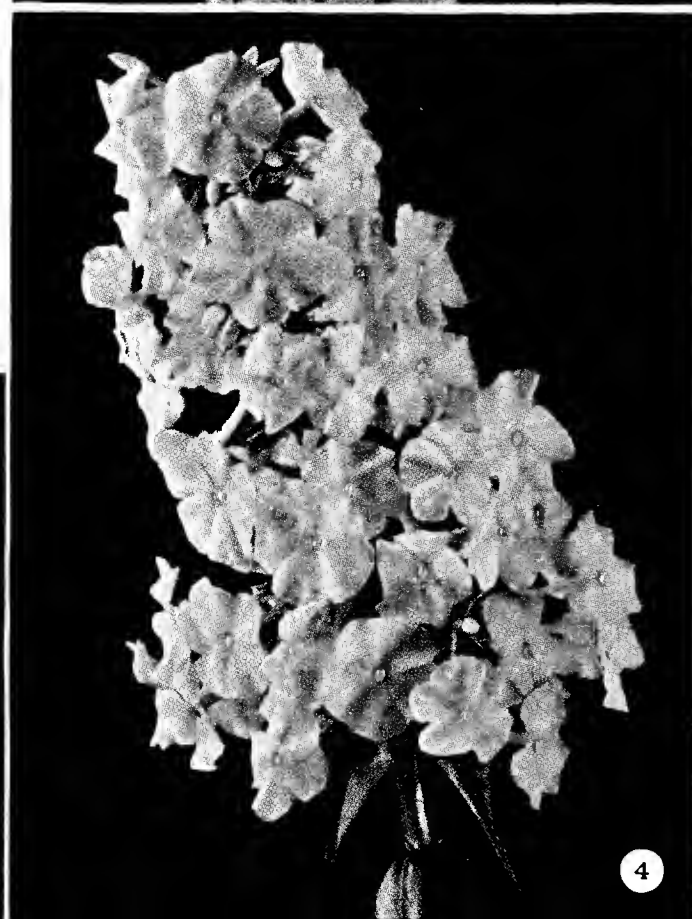
TOWER of BLUE See page 16 **BEAUTY**

Turn the page and see the stunning indigo Lamartina, the new Delphinium that comes from the Netherlands to color your garden. This is no grudging flower but a free-handed, princely giver of rich blue beauty, almost extravagant in its generosity. Not satisfied with a single spike, it sends out many lateral spikes which grow and develop before the top spike fails, each in turn taking its place at the top to add to Lamartina's everblooming habit. Many spikes flowering at once. Four to five feet high and higher—often as high as seven feet. Blooms nearly all summer.

Shown in color on page 16—INDIGO BLUE!

WE PAY POSTAGE ON ALL ORDERS AMOUNTING TO \$2.00 OR MORE.

[15]



New

Numbers
Below
Refer to
Pictures
at Left.

6 WEEKS EARLY

Aladdin Chrysanthemum (3)

Imagine a hardy garden "Mum" blooming from late June to November. Bronzy yellow flowers richly stained with red and apricot, big fluffy $2\frac{1}{2}$ -inch beauties. Sensation. Earliest of all "mums"—6 to 8 weeks early.

Fine large field-grown plants—don't confuse with hothouse plants. Worth double. Limited supply. 65c each; 2 for \$1.00; 5 for \$2.00.

INDIGO BLUE

Lamartina Delphinium (1)

Absolutely the richest, deepest, purest blue yet found in a Delphinium. Four to five feet or more of it. Ever-blooming. Continues throughout the summer, middle of June on, rich with heavily blooming lateral spikes, 10 to 20 on a plant, each in a hurry to take its place as chief bloomer. A tower of rich indigo blue color. Stands heat extra well. Further description on page 15. 50c each; 3 for \$1.15; 6 for \$2.00.

4 WEEKS EARLY

Pink Charmer Phlox (4)

Starts in June, 30 days earlier than most others, continues until September. Extra hardy. Easily grown—5 to 10 spikes per plant, 3 feet tall. The earliest, clear mauve-pink Phlox known. Comes from the Dutch flower growers in the Netherlands. 50c each; 3 for \$1.15; 6 for \$2.00.

EARLY

Wedgewood Dutch Iris (2)

Note the beautiful sky-blue color. Formerly priced too high for home gardeners, now quoted at prices you can pay. The earliest of all Dutch Iris 3 for 50c; 6 for 75c; 10 for \$1.00.

and Unusual!

Here on these two pages are real, true blue-bloods of the flower world—not to be found in every back yard of the country. Here are flowers that you can order with the purpose of being different from your neighbors. These flowers have had such an exceedingly small distribution that they really deserve to be called new.

Perfection Poppy

(Picture at right)

As beautiful as a ballet dancer's dainty pink costume! The petals are fluted and pleated in a manner entirely different from other Poppies and stand out prettily from the center as if carefully starched and ironed into shape. Color as delicately pink as the inside of a well-preserved seashell. And then against this beautiful background comes the center—**rich purple-black stamens feathery and beautiful.** Fine, new shape, fine foliage.

Last year we priced Perfection at \$1.00 each. Now, they are only 50c to 75c each, depending on quantity ordered. Don't wait too long before ordering. 1 for 75c; 2 for \$1.25; 3 for \$1.65; 4 for \$2.00.

Mandarin Poppy

(Picture
at
right)

Here is a striking and beautiful addition to the great group of brilliant red Poppies. And this Poppy has a new characteristic that other red Poppies do not have—in practically all the blossoms the black spots are missing from the base of the petals. These spots may occur now and then in Mandarin but only rarely; for the most part you will find them entirely absent and if you like a flower of pure red all through, you will want Mandarin in your garden. A marvel in size, color, and form. **Glorious, rich, red.** 1 for 75c; 2 for \$1.25; 3 for \$1.65; 4 for \$2.00.



HOW TO KEEP POPPIES

Poppies can be used for cut flowers if you sear the ends of the stems thoroughly in a gas flame immediately after cutting, then put them in water. A little aspirin in the water helps.

Aristocrat Poppies

There is no flower anywhere that spots a garden so well with color as Poppies. The flower heads are large and intense with vivid coloring and they save many a garden from drabness. Best of all, the foliage is a thing of beauty in itself and remains to cover unsightly ground attractively after the Poppies are gone. Many a plant is used for this purpose alone that is not nearly so beautiful as Poppy foliage.

Kellogg's Poppies are true aristocrats. We offer only the newer and finer varieties.

Wurtembergia. The blooms of this beautiful Poppy appear as a brilliant, flaming red torch at the top of beautiful, tall, straight stems—the petals are beautifully crinkled and cupped to give this effect. And, to the beauty of the petals is added the beauty of the centers, which appear as a gushing fountain of rich black stamens. Flower stalks 24 inches tall and more. Beautiful dark green foliage. 50c each; 3 for \$1.25.

Lulu A. Neeley. All the above goes for Lulu A. Neeley except that the edges of the petals are rimmed with black, giving a new and striking effect. 50c each; 3 for \$1.25.

Mrs. Perry. Beautifully crinkled coral-pink petals. Beautiful tufted center as delicately textured as a fairy's feather duster and rich purple-black in color. Blooms well cupped, flowers extra large. 40c each; 3 for \$1.00.

Perry's White. Large clear white flowers with pale lilac base. Finest of all white Oriental Poppies. 45c each; 3 for \$1.10.

Beauty of Livermore. Extremely large crimson flowers with deep blotches. Erect stiff stems. A magnificent show variety rivaling Wurtembergia. 45c each; 3 for \$1.10.



Aristocrat Poppy Collection 10 Beautiful Poppies \$2.50

5 for \$1.50

If bought singly these 10 Poppies would cost you \$4.60, but you get them for only \$2.50. This collection gives you 2 of each of the 5 Aristocrat Poppies listed and described at the left and will make you a wonderful Poppy garden. There are just the right quantities of reds, pinks, and whites to make a wonderful color spot in your garden.

Note the low price.

2 each, 10 in all, only ...\$2.50
1 each, 5 in all, only ... 1.50

Don't overlook Perfection and Mandarin shown in colors on page 17.

Give a Flower Garden • Poppies and Painted Daisies

You who find yourself at your wits end for gift suggestions at Christmas time will welcome Kellogg's new plan outlined on page 26.



So many, many people are flower lovers that nothing could surpass a flower garden as a Christmas gift. Read how it is done—page 26.

Poppies and Painted Daisies planted together make a wonderful combination. See page 1 for Kellogg's New Painted Daisies with

Chrysanthemum Centers

Note the rich coloring of these flowers. Plant them with Perry's White and Mrs. Perry and Perfection for best effect.

KELLOGG'S ARISTOCRAT Peony Collection

A \$3.10 value for only \$1.95! The identical varieties below are often found priced elsewhere much higher, but because of a fortunate circumstance we can give you this wonderful value. Note that Mons. Martin Cahuzac, the wonderful "black" Peony, is included. All four varieties selected for magnificent size of bloom and rare beauty of form and coloring.

- 1 **OPAL.** Unusually beautiful pearl pink, beautifully shaded towards center; full compact bloomer. Delightfully scented. Often 3 to 4 on a stem. Unusually fine\$0.60
- 1 **LA ROSERIE.** Clear heavenly white, beautiful light orange center; beautiful golden stamens; a fine compact bloomer. Often as many as 3 to 4 in full bloom on 1 stem50
- 1 **MONS. MARTIN CAHUZAC.** Large, full, massive, well-formed flowers; a perfect ball of deep maroon with a brilliant black luster; generally claimed the darkest Peony in existence. Erect grower; free bloomer. 1.50
- 1 **SARAH BERNHARDT.** As divine as its name-sake—perfectly formed, rose-pink. Won first prize at American Peony Show in Ft. Wayne, 192650

Total Value\$3.10

All Four
\$3.10
Value

Special
Price only

\$1.95
Postpaid

Offer good only
as long as supply
lasts.



12 Beautiful \$2
Peonies

or 5 for \$1.00

See description at right.

Peonies are just as beautiful without names as with names, therefore, you will welcome this fine collection. You get 12 fine Giant-flow-ering Peonies for only \$2.00, Kellogg's choicest varieties, not labeled. \$4.00 value. Colors, red, pink, and white mixed. Lovers of beauty will order this collection.

.....
Free

Note our offer of a Dollar Value free with your order on page 25.

See also how to give a flower garden for Christmas, page 26.

.....



Here is a flower that is pretty all of the time, right from the word go! The foliage is glaucous (bluish tinged) and **EVERGREEN ALL WINTER.**

First it appears as a little cushion on the ground, all soft and fuzzy like the back of a furry kitten.

Then in May the flower buds appear—hundreds of them—on the ends of short, straight stems that stand out from the plant like the quills of a frightened porcupine.

And finally, late in May, blooming starts. Then the plant looks like a beautiful miniature fireworks display—like hundreds of tiny rockets all exploding at once.

The blooms are similar in size and shape to those of the Maiden Pink, excepting that they are pure deep pink and do not have any markings. They are about three-fourths of an inch across. Everything considered, we do not believe we have ever run across a plant so unique and beautiful as Dianthus Rose Dawn.

This plant is fine for your border or rockery and does well in ordinary soil. Can stand partial shade. Does not grow over 4 inches tall over all. Answers the long-felt demand for just such a plant.

DIANTHUS ROSE DAWN is new this year. Order at once and be sure that you are the first to display it.

Prices: 50c each; 3 for \$1.00; 7 for \$2.00; 12 for \$3.00.

DIANTHUS



(Dianthus Neglectus Compacta Glauc)

PERFECTLY HARDY. Can stand coldest winter weather. Lives through when others die.

EVERGREEN FOLIAGE. Stays green the year 'round. Rose Dawn Dianthus is unusual in this respect. It is a new departure in the field of perennials.

VERY LOW GROWING. Meets the demand for a very low and compact plant for borders and rockeries, or for out-front planting in any garden.

KNOWS ITS PLACE. Does not run wild or otherwise get out of bounds. Keeps its shape.

LONG BLOOMING. Four to six weeks blooming period.

BLOOMS AT DECORATION DAY when flowers are most in demand.

FLOWERS ERECT. Unlike other Dianthus, flowers do not lean with the weight of the dew—no lopping.

NEW! With the exception of a very few sold by the originator, this is the first time Rose Dawn Dianthus has been offered. It is something entirely new, something for lovers of the unusual. Order yours now and be the first in your community to have them.

With fall planting, Dazzler will start blooming early in June. Blooms heavily and continuously from then on until late October.

JULY

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

AUGUST

TUE	WED	THU	FRI	SAT
1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25
26	27	28	29	30
31				

SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

OCTOBER

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



TRADE MARK
DAZZLER

Ever-
blooming!
Hardy
Carnation

8 for only \$2.00 POSTPAID

1 for \$0.50
3 for \$1.00
25 for \$5.00
50 for \$9.00

ORDER NOW!
Supply Limited!

Full Size Blossoms

Note the individual gorgeousness and beauty of each flower. Fine for cutting.

Last year we reported that Dazzler had stood 15 degrees below zero without injury. Now comes a man who says that it stood 40 degrees below. Here is the first hardy everblooming carnation. Lives through the winter the same as any other perennial. Produces flowers of the **most brilliant red you ever saw**. Twenty to thirty blooming stalks on a plant—forty to fifty bright crimson flowers or more open at a time. Flower stalks are long, straight and strong and about 15 to 18 inches high.

Kellogg's Dazzler Blooms the First Year

Dazzler Carnation is the gem of the rockery, the dazzle of the flower garden, the king of the border, and the greatest of all flowers for group planting.

Glorify your garden with Kellogg's Dazzler, the brightest red and most dazzling flower of all time. **Prices above.** Further description on next page.



Dazzler Carnation Plant in Full Bloom

One man seeing Dazzler Carnation in bloom for the first time said that we were not praising it half enough; but it is difficult to describe the brilliant, fiery beauty of this flower. The only plant that can rival Kellogg's Dazzler Carnation in beauty of display is Azaleamum. Kellogg's Dazzler will often make a plant nearly as big as Azaleamum and on account of the fiery red color of the blooms, just as showy. It starts blooming 6 to 8 weeks earlier than Azaleamum. The two are wonderful companion plants. See color picture page 21.

Note: Dazzler Carnation should be planted before October 15th to become well established for winter. Send your order early.

Prices: 1 plant, 50c; 3 for \$1.00; 8 for \$2.00; 25 for \$5.00; 50 for \$9.00.

5
Madonna
Lilies
for
\$1

(Lilium
Candidum)

Picture
at right.



One of the most beautiful of all white Lilies. Gives loads of large white flowers in June. Height 4 to 5 feet. A wonderful companion plant for blue Larkspur. 5 for \$1.00; 12 for \$2.00.

FREE
\$1 value
See page 25



10 Regal Lilies, \$1

Pictured above. Snowy white with beautiful gilded throat. Veins of crimson on outside of petals. Blooms in July. Height, 4 feet. 5 for 60c; 10 for \$1.00.



5 Scarlet Midgets \$1.00

LILIUM TENUIFOLIUM. Above. Exceedingly brilliant! Bright coral-red. Charming size, about 18 inches high. Blooms early June. May be used in rock garden. 2 for 50c; 5 for \$1.00.

Dollar Perennial Bargains



Evening Primrose.

Plant this fall. Plants will then be well established by spring, ready for hot weather.

6 Evening Primroses \$1

Rare little golden cups of beauty, as pretty as a wild rose, even more delicate. No thorns. Many flowers on a stem. Dense green foliage with bronzy red branching stems. Grows 15 to 24 inches high. B'ooms all summer.



Painted Daisies.

6 Painted Daisies

(Pyrethrum)

Gay flowers that are without equal for brightening the perennial border. Graceful in growth, extremely prolific in bloom. Kellogg's newest Pyrethrum collection contains a wide range of color and is sure to please you.

6 Delphiniums \$1

Offer No. 1—Hollyhock Delphiniums. Shades of blue, old rose, pink, lavender, and purple, nature's choice. Doubles and semi-doubles. Field-grown. 6 for \$1.00.

Offer No. 2. Light Blue Belladonna and Dark Blue Bellamosa. Your choice of light or dark blue, or part of each. 6 for \$1.00.



6 Meadow Rue, Hardy \$1

Fine for border or background, 2 to 3 feet high. Blooms June-July. You may have either of two varieties or part of each.

AQUILEGIFOLIUM. Foliage like Columbine, purple flowers.

ADIANTIFOLIUM. Fernlike foliage, white flowers.



5 Hardy \$1 Asters

Without equal among fall perennials. Soft colors. Daisy-like blooms. Bloom late when other flowers are gone. Five different colors for only \$1.00.

6 Stokes' Aster \$1

(Stokesia)

Fine fall blooming perennial, 12 to 15 inches high. Beautiful azure-blue flowers August and September. Easy to grow and sure to bloom.



Meadow Rue (Thalictrum).



3 Bleeding Heart \$1

(Dicentra Spectabilis)

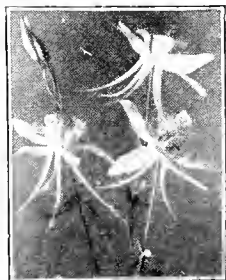
An old garden favorite which never ceases to be popular. Long racemes of pink, heart-shaped flowers. May and June. A glorious flower. A bargain to you at 3 for \$1.00.

SIX

Long-Spurred Columbines

\$1.00

Scott-Elliott (Aquilegia)



An old garden favorite alive with charming colors. Red, pink, blue, purple, white, and yellow, are likely to occur in your collection. We send you a mixture of nature's own choosing, hence cannot name exact colors you will receive.

6 Coral-bells \$1

The unique beauty and extreme scarcity of this pleasing perennial make it in demand. Dainty spikes of rich coral-red flowers in May. Fine for bed or border—fine for cutting.



Coralbells.

GIVE ANY OF THE ABOVE FOR CHRISTMAS GIFTS—SEE PAGE 26.

TRADE
MARK

Azaleamum

Note the beautiful pink color of individual blossoms and lovely yellow center—a marvel of beauty!



HARDY!
Has stood 15
degrees below
zero and more.



Prices

2 for \$1.00

4 for 1.85

(1 for 65c; 10
or more at
40c each)

**635
Flowers**

Here is the plant of amazing beauty and growth. Just imagine over 600 flowers on one plant at one time, first year—over 4,000 second year. Many customers claim even better. Read these quotations!

"At least 1,000 blossoms."—O. A. Wood, Mich. "Would not take \$10.00 for it."—W. H. North, Mass. "You say 600 flowers, I'll bet there are 1,000."—G. Bernard, Ill. "Have never spent a dollar which gave me more enjoyment."—

Mrs. H. Arnett, Iowa. "Eight feet around."—W. J. Sheehan, N. Hamp. "The most beautiful thing I ever saw."—R. C. Hoffman, Ohio.

Azaleamum is a whole flower garden in itself. Plant grows as large as a bushel basket or larger **first year**, and is literally covered with beautiful pink blossoms from middle of August until freezing weather. Amazes your friends and you. If you should have only

\$1.00 to spend for flowers, our advice would be "Buy 2 Azaleamums." Azaleamum gives you more value for your money than any other plant you can buy.

Botanically, Azaleamum belongs to the Chrysanthemum family but in habit of growth it resembles an Azalea. Plants are small at first but quickly spread to form the large, bushy plant shown here. Be sure to order some of these amazing plants. **Prices above.**

THIS LETTER IS FROM

Name

Address

Town

State

Do Not Mail Currency in this letter without Registering

PUT
STAMP
HERE

R. M. KELLOGG CO.

Berry and Flower Garden Designers



THREE RIVERS,

MICH.

JUST A MOMENT, PLEASE !

- ◆ **Have You Given your full name and address on your order ?**
- ◆ **Have you written plainly ?**
- ◆ **Do not mail currency in this letter without registering.**

Any \$10.00 Value in this Catalog

If Your Order Amounts to \$5 or More

We want to give every Kellogg Customer a fine gift and so we hope you will squeeze your pocketbook just a little and make your order amount to \$5.00. Then add any Dollar Value from this catalog that you want and we will send it to you free with your other plants. **\$2.00 value free with a \$10.00 order, \$3.00 value free with a \$15.00 order and so on. This offer expires October 31st.**

How to Order

ORDER EARLY. Stock will be shipped at planting time. Early orders have preference at shipping time, hence, it is to your advantage to order early.

PAYMENT in full should accompany all orders of \$5.00 or less. With larger orders you may send one-third with order, balance when you want shipment. No orders sent C. O. D.

SEND MONEY by postal, express or bank money order, or registered letter. Unregistered currency sent at your risk. Add 5c for exchange on personal checks.

MARRIED WOMEN. Please sign your own and husband's initials, like this—Effie G. Smith (Mrs. R. B.).

ALL PRICES in this book expire December 15, 1934.

GUARANTEE. We guarantee everything we sell to be strictly true to name and just as represented. We also guarantee all stock to reach you in good growing condition or orders refilled free of charge. Continued growth, however, depends upon soil and climatic conditions, proper planting, and the care you give the plants—conditions which we cannot control—therefore, is not covered by this guarantee. Should any plants in shipment appear in poor condition, accept them anyway and notify us at once. Do not return plants. If plants come by express, notify express company too, at once. Failure to report condition of plants within 10 days after arrival shall indicate arrival in good condition, and any loss reported after that date shall be considered as due to causes occurring while the plants are in customer's care. It is mutually agreed that in any event we are not liable for more than the purchase price of stock.

Booked.....

ORDER BLANK

No.....

R. M. Kellogg Co.
Three Rivers, Michigan

Ship to (please write shipping address here):

Name

Address.....

Town State

[illegible]

WE PAY POSTAGE on all orders for \$2.00 or more. Smaller orders, you agree to remit for postage **AFTER RECEIVING ORDER.** Simply note amount of stamps affixed on package, then remit. **WE DO NOT** send orders C. O. D. for postage. Our plan saves you money.

☐ Check here if plants are for Christmas Gift (see plan on other side) and fill in your own name and address below. Address at top of order blank should be address to which plants will be shipped.

Name

Address.....



If you gave me some fine flower plants for Christmas I would be delighted. In fact, I'd think I had received just about the best Christmas gift that anyone could receive.

Now a flower garden for Christmas is possible. Simply write the name and address of your friend at the top of the order blank on the other side. Write your own name and address at the bottom, and mail order with proper remittance, then at Christmas time drop your friend a Christmas card saying that the plants are coming at planting time and we'll do the rest.

You can, if you wish, instead of selecting plants yourself, send us the amount of money you want to spend, and then advise your friend that they have a credit of that much with us and let them make the choice.

We pay postage on all orders amounting to \$2.00 or more. If your Christmas gift order amounts to less than \$2.00, please add 15c for which we agree to deliver the plants to your friend, postpaid.

Please be sure to put your friend's name at the top of the order blank, not your own. Your own name and address are to be filled in at the bottom. Write plainly.

If you send an order at the same time for shipment to yourself, please use a separate piece of paper.

Note: If you want us to send the Christmas card, add 15c to your order and we'll mail a beautiful one.

GIFT SUGGESTIONS

The following items in this catalog can be shipped in the spring, other items can be shipped in the fall only and should not be ordered for spring shipment.

New Painted Daisies, page 1.

Paper-White Narcissus, page 6. Can be shipped at Christmas time.

New Phlox, page 9.

Chrysanthemums, page 10.

New Iris, pages 12-13 (Iris on pages 14 and 15 can be shipped in fall only).

Lamartina Delphinium, page 16.

Aladdin Chrysanthemum, page 16.

Pink Charmer Phlox, page 16.

Peonies, page 19.

Rose Dawn Dianthus, page 20.

Dazzler Carnations, page 21.

Regal Lilies, page 22.

Lilium Tenuifolium, page 22.

Any perennial bargain on page 23.

Azaleamums, page 24.

The following items can be furnished for spring delivery, although they are not listed elsewhere in this catalog:

- 4 Giant Decorative Dahlias, 8-12 inch flowers, Jane Cowl, Laura Morris, Jersey's Beauty, Judge Marean\$1.00
- 9 Brilliant Cannas, your choice, red, golden yellow, or pink. 1.00
- 5 Pompon Chrysanthemums 1.00
- 2 New Purple Buddleia, Ile de France 1.00
- 4 Green Throated Lilies 1.00
- 50 Gladiolus bulbs, all colors, with a 65c new variety free ... 2.00
- 2 Hardy Everblooming Tea Roses, your choice of colors ... 1.00
- 5 Hardy Everblooming Tea Roses, your choice of colors ... 2.00
- 2 Climbing Roses, your choice of colors 1.00
- 2 Polyantha Roses, your choice of colors 1.00

